



# Product Brochure



## 55 Inch Ultra-narrow Bezel LCD Video Wall Display - 3.5mm Bezel

**The information in this document is subject to the current product.**

**January 2025**



## I. Product Highlights

- Stylish Design
- 3.5mm Ultra-narrow Bezel
- Anti-glare Panel
- Easy to Install
- 7\*24 Operation
- High Definition
- Broad Perspective
- Safe & Stable
- Support Split Screen
- Landscape/Portrait Orientation

## Various Splicing Solutions



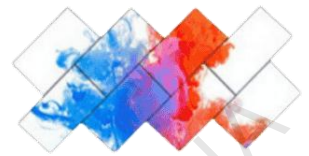
Regular Splicing



Vertical Splicing



Horizontal Splicing



Shaped Splicing

## Installation Method



Wall mounted



Cabinet type



Floor standing



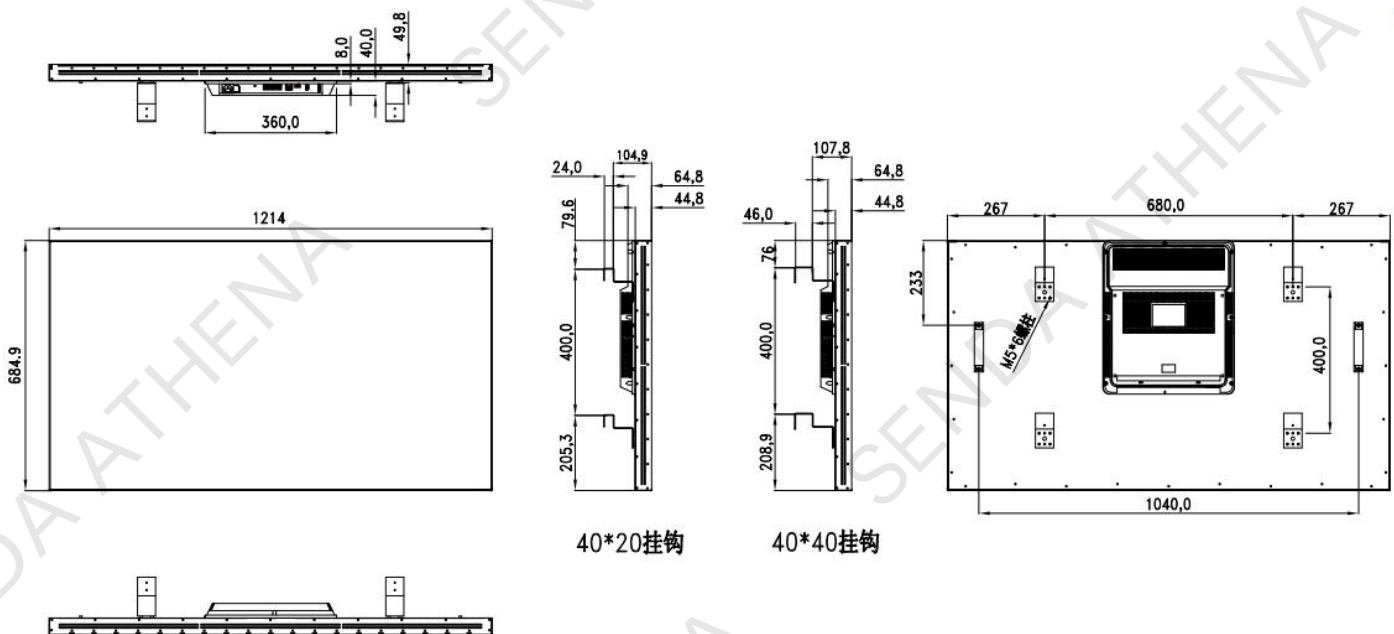
## II. Specifications

|                              |                                                         |                                |
|------------------------------|---------------------------------------------------------|--------------------------------|
| Category                     | Ultra-narrow Bezel LCD Video Wall Display - 3.5mm Bezel |                                |
| Screen Bezel                 | 3.5mm                                                   |                                |
| Series Number                | SDDID550B350                                            |                                |
| LCD Panel                    | Screen Size                                             | 55 Inch                        |
|                              | Backlight Type                                          | OLED                           |
|                              | Resolution                                              | 1920*1080                      |
|                              | Brightness                                              | 450 cd/m <sup>2</sup>          |
|                              | Contrast Ratio                                          | 4000:1                         |
|                              | Viewing Angle                                           | 178°                           |
|                              | Colors                                                  | 16.7M                          |
|                              | Color Saturation                                        | 75% ( NTSC)                    |
|                              | Aspect Ratio                                            | 16:9                           |
|                              | Refresh Rate                                            | 60Hz                           |
| Electrical Power Consumption | Surface                                                 | Anti-glare,Haze25%             |
|                              | Power Supply                                            | 200 V ~ 240 V/AC, 50/60 Hz     |
|                              | Power Consumption                                       | ≤138W                          |
| Connectivity                 | Standby Power                                           | <0.3W                          |
|                              | Inputs                                                  | USB*1、HDMI*1、RJ45*1、RS232 in*1 |
|                              | Outputs                                                 | RS232 out*3                    |
| Environmental                | External Controls                                       | RS232/Remote                   |
|                              | Operating Temperature                                   | 0~45℃                          |



|             |                     |                                                                       |
|-------------|---------------------|-----------------------------------------------------------------------|
|             | Storage Temperature | 20~50℃                                                                |
|             | Operating Humidity  | 20%~85%                                                               |
|             | Storage Humidity    | 10%~90%                                                               |
| Structure   | Unit Size           | 1214*684.9*49.8(mm)                                                   |
|             | Packing Size        | 1315*770*240(mm)                                                      |
|             | Net Weight          | 16.6kg                                                                |
|             | Shell Material      | Metal structure                                                       |
|             | Installation Method | Wall-mounted, Embedded, Floor-standing,<br>Front maintenance, Cabinet |
| Accessories | Included            | Battery, Quick Start Guide                                            |
|             | Optional            | Remote Control, Power Cable                                           |

### III. Drawing Size





## IV. Product Advantages

- **High Brightness**

DID LCD Brightness is 450 cd/m<sup>2</sup>

- **New Form of Publicity**

The form of multimedia next to the goods is currently the most fashionable and novel form of advertising in shopping malls

- **Effective Cooperation With TV Advertisement**

1% Of TV Advertising Costs, 100% To Deepen The Effect Of TV Advertising. It Can Be Consistent With The Content Of TV Commercials, Reminding Consumers To Buy at the Sales Terminals

- **High Contrast Ratio**

Contrast ratio can reach 4000:1 > traditional PC or TV LCD screen

- **Long Advertising Period**

It Works 365 Days/Year for Promotion. No Manual Is Required. The Cost Is Extremely Low. The Audience Is Extremely Broad.

## V. Applicable Scenarios

- **Public Places**

Subway, Airport, Park, Exhibition Hall, Stadium, Museum, Conference, Lottery Center

- **Educational Institution**

Various Schools, Off-campus Educational Institutions, Administrative Agencies

- **Financial Institution**

Banks, Securities, Funds, Insurance Companies, Exchanges, Pawn Shops

- **Commercial Organization**

Shopping Malls, Franchises, Hypermarkets, Hotels, Travel Agencies, Restaurants

- **Entertainment Venues**

Cinemas, Fitness Centers, Resorts, Entertainment Venues, Bars, Beauty Salons

- **Real Estate**

Apartments, Villas, Office Buildings, Commercial Buildings, Sales Offices



## VI. Case Show





## VII. After-sales Policy

### ● Warranty Period

The warranty period is one year from the date the product arrives at the destination port. During the warranty period, if the small parts are defective, they can be replaced by express delivery. If the complete unit has to be returned for maintenance, the freight is to be covered by the sending side.

### ● Extended Warranty

Extended warranty pricing is calculated as a percentage of the EXW unit price.

2-year warranty: add 8% of the EXW price

E.g. EXW = USD\$1000/PCS → 2-year warranty = USD\$1000 + USD\$80 = USD\$1080

3-year warranty: add 15% of the EXW price

E.g. EXW = USD\$1000/PCS → 3-year warranty = USD\$1000 + USD\$150 = USD\$1150

4-year warranty: add 21% of the EXW price

E.g. EXW = USD\$1000/PCS → 4-year warranty = USD\$1000 + USD\$210 = USD\$1210

5-year warranty: add 26% of the EXW price

E.g. EXW = USD\$1000/PCS → 5-year warranty = USD\$1000 + USD\$260 = USD\$1260

During the warranty period, both parties shall bear his one-way freight.