

WE ARE MARKET UNION

Our history

Founded at the end of 2003, we mainly serve the purchasing business of hard products for western retailers. We cover more than **2,200 customers in 140 countries** all over the world, and the group has been listed in the **top 500 of China's import** and export enterprises for many successive years.

1999-2003

The company was formerly known as DEP C of a trading company

2004-2006

During the first three years after the establishment, the company achieved a very rapid development and produced a miracle of success in the industry. And it founded the first subsidiary Royal Union on September 1, 2006.

2007-2009

After experiencing the world financial crisis, the company entered the stable development period for the first time, but it still maintained an annual growth rate of more than double digits. The company proposed the "student ethos", and established Source well which is the first localized trading company in Yiwu at the end of 2009.

2010-2012

The company experienced the second rapid development, and its growth rate is more than 70% for three consecutive years. The company was separated from a trading group at the end of 2010, and the transition period was from 2011 to 2012. The company proposed to learn from "Li & Fung".

2013-2015

The company entered the stable development period again, with nearly 1000 employees, and then it became the largest trading company in Ningbo and Yiwu.

2016-2018

The company maintained a growth rate of more than 20% for three consecutive years, but there was no increase in the number of employees. Per capita efficiency increased more than one time, and operating efficiency also significantly improved. In August 2018, the monthly export revenue exceeded 70 million US dollars. In the first half of 2017, the company established the third operation center in Shanghai after Ningbo and Yiwu.

The Market Union Group

Trade services



Services

- Customer - centered department
- Customer - centered company
- Customer - centered business division



Products

- Product - focused department
- A product - focused company
- Product - focused business division



Purchasing agent

- Department with the work content of helping customers purchase and working as the customers' purchasing office in China
- Company with the work content of helping customers purchase and working as the customers' purchasing office in China
- Business division with the work content of helping customers purchase and working as the customers' purchasing office in China

Market Union Today

15 years of glorious development history and evolution

About **1,000 employees**

5 oversea offices in France, Russia, Panama, Colombia and Chile

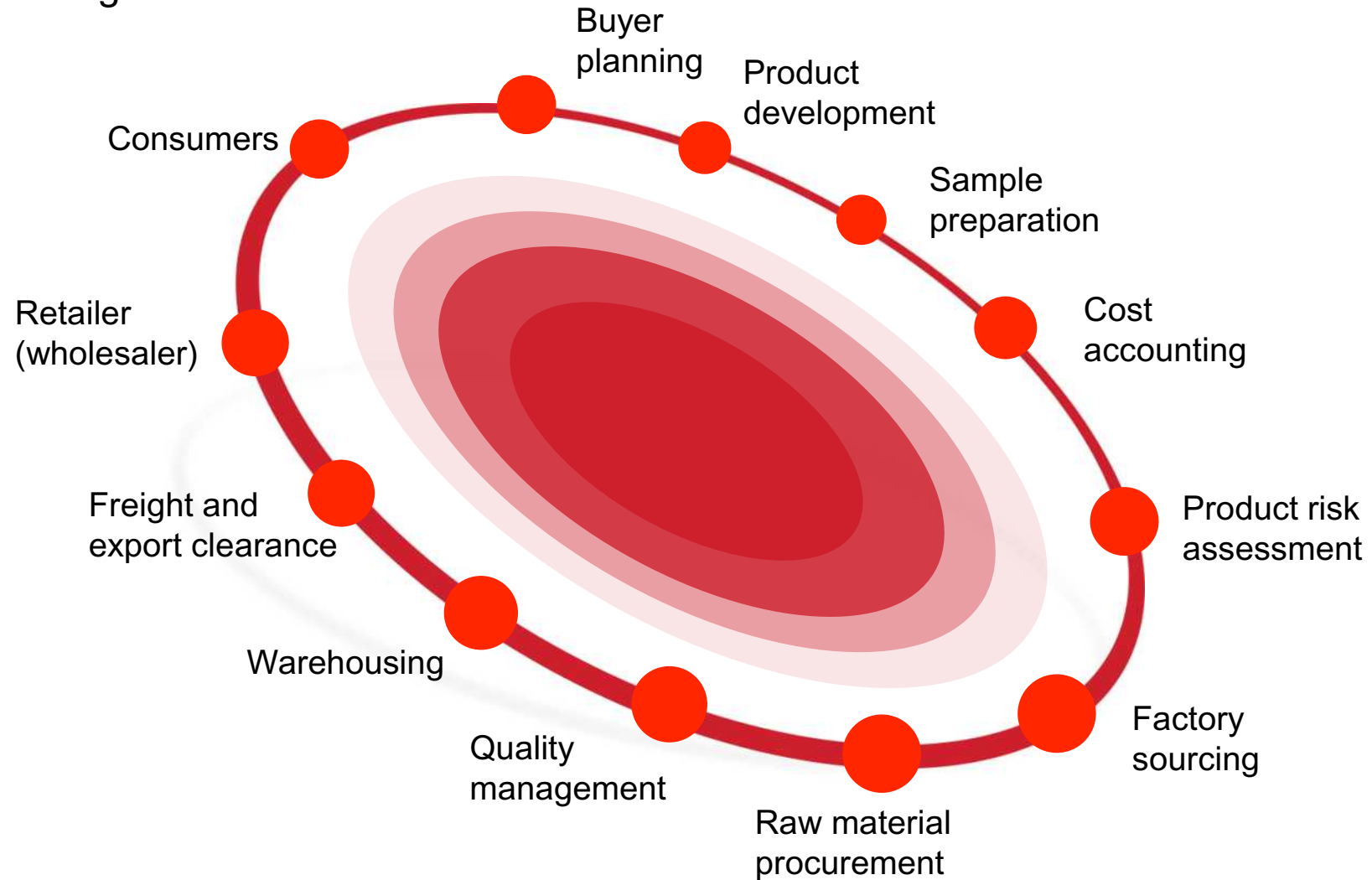
6 operating centers and offices in Ningbo, Yiwu, Shanghai, Xiamen, Shantou and Guangzhou

More than **10,000 suppliers** with tight cooperation in procurement in China and Asia



Supply Chain Management

MU Supply Chain management services



Our business

Service

- QC
- QA
- CSR
- Large showroom
- Design capability
- Product development capability

Products

- LED lamps, solar lamps
- Hand tools products, laser products
- Plush toys, photo frame products
- Household storage products, beauty products
- Outdoor products, indoor home furnishing
- Kids Craft products, Christmas products
- Paper products, clothing accessories, children's products
- Cup products, ornaments, etc.,

Our Three-Year Plan (2019-2021)

Our goal is to become **one of the three largest procurement and design groups in Asia in the next three years!** Through expanding our purchasing network in China and Asia and increasing our overseas companies, we can provide better services for our global retailers, **brand owners and customers!**

Our three core themes



Enhance efficiency



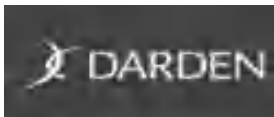
Enhance reaction speed



Enhance product and
packaging design capability

Key customer base

North America



Key customer base

Europe



Key customer base

South America



Latin America



South Africa



Key customer base

Russia



Key customer base

Ukraine



NOVUS



Key customer base

Asian






TOP500


China's top 500 foreign trade company


Purchase Coverage Area



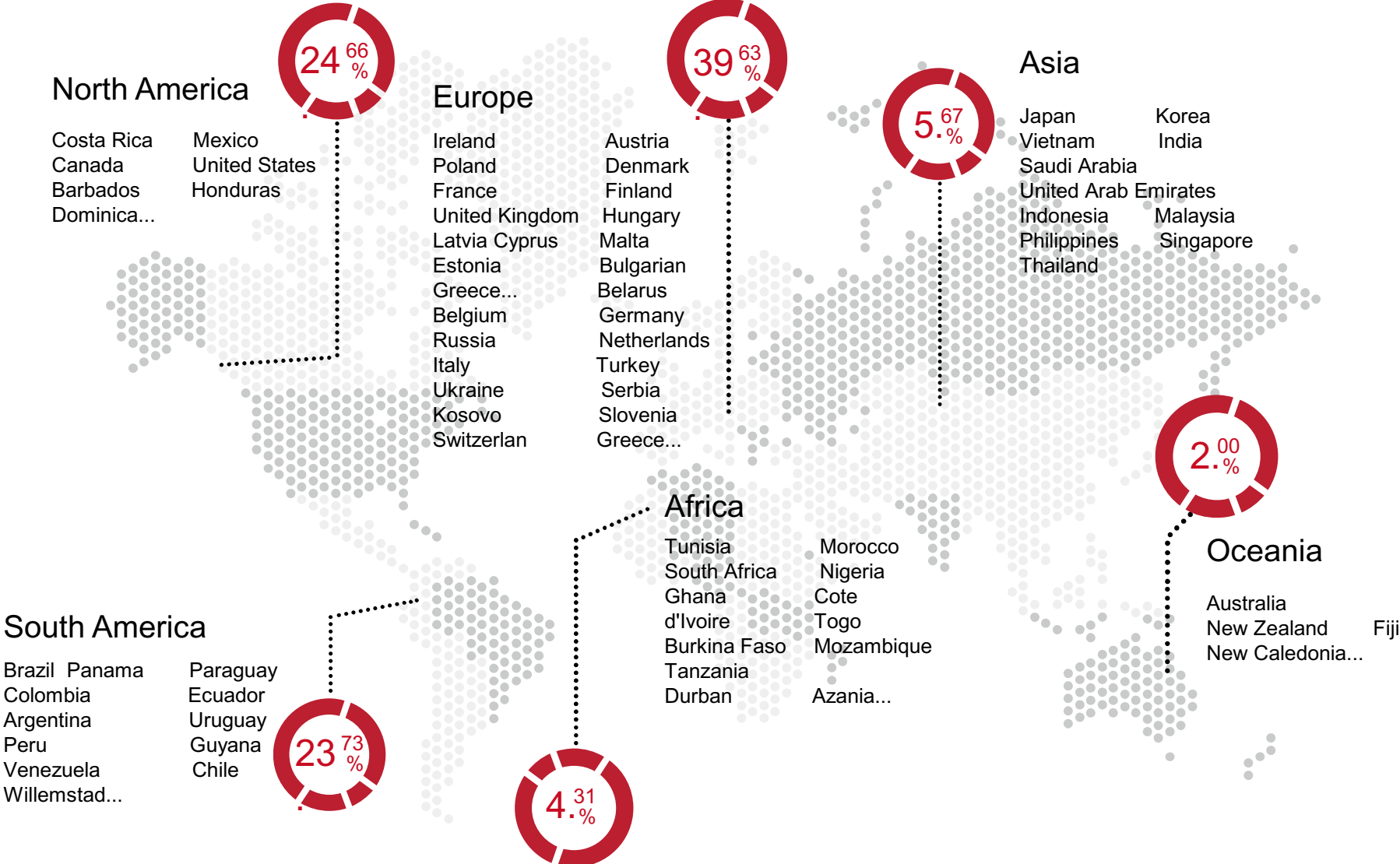
10,000+
COOPERATIVE SUPPLIERS

 100%
procurement coverage

 70%
procurement coverage

 30%
procurement coverage

Market Coverage Area



Pets



Toys



Home-Deco

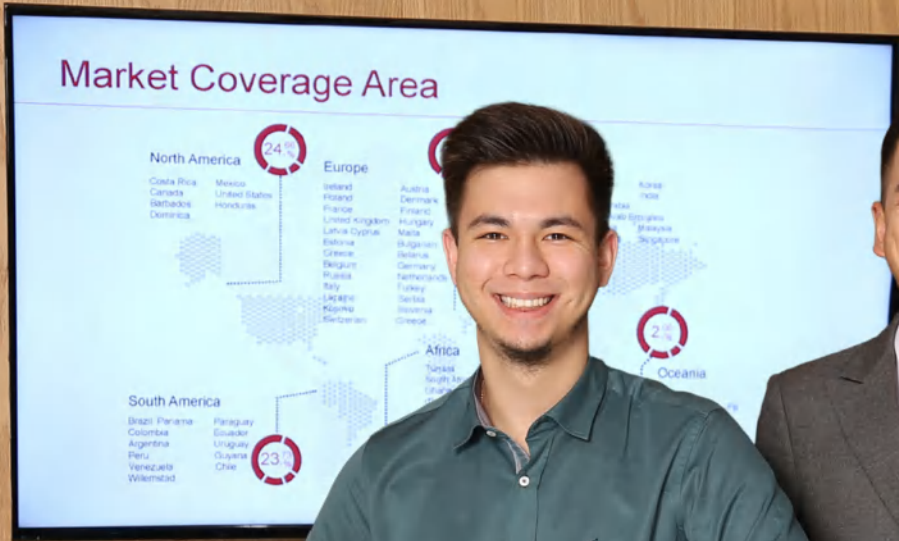


Christmas



Valentine





THANK YOU