

Product Type	PANTENE Shampoo
PANTENE Shampoo	Pantene Shampoo Specifications <ol style="list-style-type: none"> Product Type: <ul style="list-style-type: none"> Shampoo: Pantene is primarily a shampoo brand designed for cleansing the hair and scalp, while also providing nourishment and promoting hair health. It is available in various formulations depending on specific hair care needs. Size: <ul style="list-style-type: none"> Pantene shampoos are available in different sizes, with the most common being: <ul style="list-style-type: none"> 200ml 400ml 700ml 1L (for family or bulk use) The sizes vary depending on the variant and packaging style (bottles, pumps, etc.). Key Ingredients: <ul style="list-style-type: none"> Pro-Vitamin B5: Many Pantene products contain Pro-Vitamin B5 (Panthenol), which is known to strengthen and hydrate the hair. Keratin Protection: Some Pantene shampoos are formulated with keratin to help reinforce the hair fibers, making them stronger and less prone to damage. Antioxidants: Some formulas may also include antioxidants to protect hair from environmental damage and improve overall health. Moisturizing Agents: Ingredients like glycerin and oils may be included to add moisture to the hair and prevent dryness. Silicones: Some Pantene shampoos may contain silicones like dimethicone, which provide smoothness and shine, though

there are also silicone-free variants.

4. **Variants/Types:** Pantene offers a variety of shampoos designed for different hair types and concerns.

Some popular variants include:

- **Pantene Pro-V Classic Clean:** A basic, everyday shampoo that cleans hair without stripping it of natural moisture.
- **Pantene Pro-V Repair & Protect:** Formulated for damaged hair, it helps restore strength and shine to hair that has been weakened by heat styling, coloring, or environmental stress.
- **Pantene Pro-V Smooth & Silky:** Designed for frizzy or unruly hair, this shampoo helps smooth the hair, making it soft and manageable.
- **Pantene Pro-V Volume:** Adds body and volume to fine or limp hair, leaving it looking fuller and more voluminous.
- **Pantene Pro-V Anti-Dandruff:** Contains active ingredients to help prevent dandruff while keeping the scalp clean and healthy.
- **Pantene Pro-V Miracles:** A series of specialized shampoos offering solutions for curly hair, damaged hair, or hair loss prevention.
- **Pantene Pro-V Shiny & Strong:** Provides shine while fortifying hair to keep it strong and healthy.
- **Pantene Pro-V Color Revival:** Specifically formulated for color-treated hair, helping to maintain color vibrancy and protect against fading.

5. **Fragrance:**

- **Fresh & Pleasant Scent:** Pantene shampoos typically have a light, refreshing fragrance, which is pleasant but not overpowering.

The scent usually lingers in the hair, giving it a clean, fresh feel.

6. **Features & Benefits:**

- **Strengthens Hair:** Pantene shampoos are often formulated to help strengthen the hair from the inside out, reducing breakage and promoting healthier, more resilient strands.
- **Moisturizes & Nourishes:** Many Pantene shampoos contain hydrating ingredients that provide moisture, leaving hair soft, smooth, and manageable.
- **Promotes Shine:** Pantene is known for improving the shine and luster of hair, giving it a healthier, shinier appearance.
- **Cleanses Gently:** While the shampoo is effective at cleansing, it is designed to be gentle enough for daily use without overly stripping the hair of its natural oils.
- **Tames Frizz:** Some variants of Pantene shampoo are specifically formulated to combat frizz, leaving hair smooth and controlled.
- **Protects Hair from Damage:** Pantene's Pro-V formula is designed to protect hair from future damage, whether from heat styling, UV exposure, or environmental pollutants.