



Product Brochure

23.1"



23.1 Inch Ultra Wide LCD Bar Display for Advertising (Display Only Version)

The information in this document is subject to the current product.

November 2025



I. Product Highlights

- Stylish Design
- High Contrast Ratio
- Support HDMI Input
- Plug & Use
- 7*24 Operation
- High Definition
- Easy To Use
- Landscape & Portrait
- Customizing Available
- Wide Range of Applications

Supports HDMI input with automatic format adaptation for distortion-free playback.





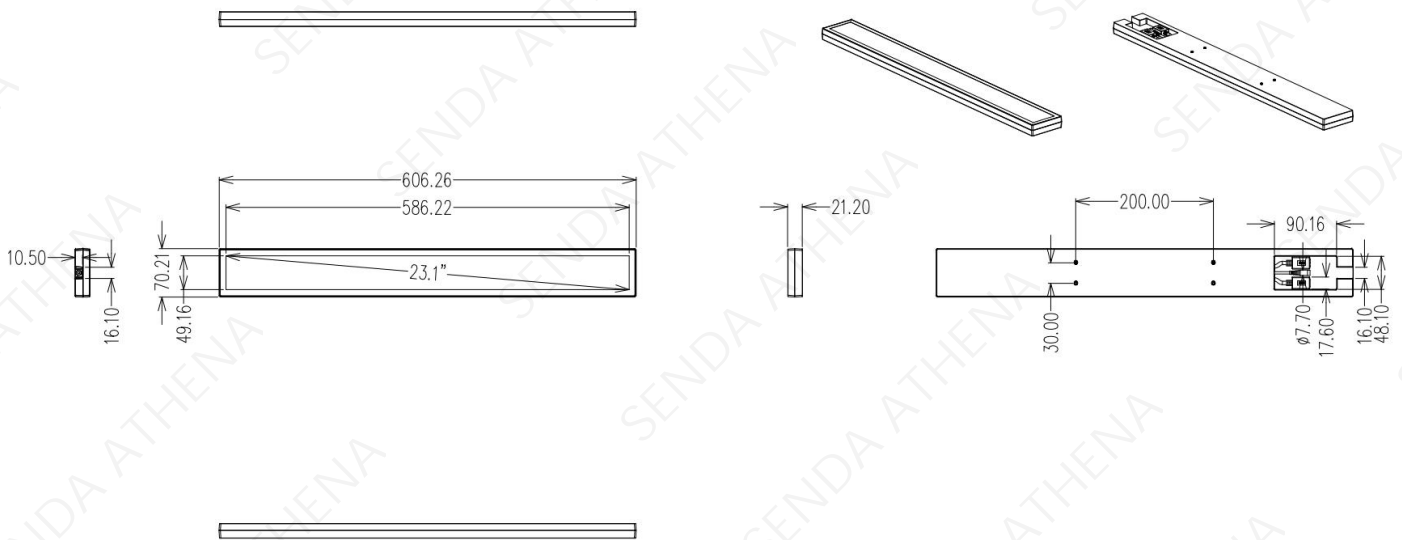
II. Specifications

Category		Ultra Wide LCD Bar Display for Advertising
Series Number		SD-UWB231NT-P
LCD Screen Parameters	LCD Size	23.1 Inch
	Active Area (mm)	585.6(Length) * 48.19(Width)
	Bezel Opening Area	588(Length) * 50(Width)
	Pixel Number	158 * R.G.B. * 1920
	Display Colors	16.7M colors (8-bit)
	Brightness	700cd/m ²
	Lamp Life	50,000 hours
	Contrast Ratio	3000: 1
	Angle Of View	89/89/89/89 (Typ.)
	Response Time	< 6ms
	Remarks	7*24Hrs Continuous Operation(dynamic video)
Control System		LCD Driver Board with Daisy Chain
Interface	Mini-HDMI IN	1 PCS
	Mini-HDMI OUT	1 PCS
	Type-C	1 PCS
Environmental Factor		Operating Temperature: 0~50°C/10%~80%
		Storage Temperature: -20~60°C/10%~80%
Accessory Package		Manual, Warranty Card
Overall Configuration	Appearance Material	Plastic housing with IP65 structure.
	Appearance Color	Black/White
	Dimension (L * W * T)	608.00*71.00*20.00mm



Vesa Holes	200×30mm
Net Weight	0.898kg
Gross Weight (Packaging)	1.5kg (for Reference Only, Actual Product Shall Prevail)
Input Voltage	DC 12V 3A

III. Product Dimension





IV. Product Advantages

- **Accurate Target Audience**

Target audiences who are about to buy

- **New Form of Publicity**

The form of multimedia next to the goods is currently the most fashionable and novel form of advertising in shopping malls

- **Effective Cooperation With TV Advertisement**

1% Of TV Advertising Costs, 100% To Deepen The Effect Of TV Advertising. It Can Be Consistent With The Content Of TV Commercials, Reminding Consumers To Buy at the Sales Terminals

- **High Value-added Product**

Advertising & Information Release

- **Long Advertising Period**

It Works 365 Days/Year for Promotion. No Manual Is Required. The Cost Is Extremely Low. The Audience Is Extremely Broad.

V. Applicable Scenarios

- **Public Places**

Subway, Airport, Park, Exhibition Hall, Stadium, Museum, Conference, Lottery Center

- **Educational Institution**

Various Schools, Off-campus Educational Institutions, Administrative Agencies

- **Financial Institution**

Banks, Securities, Funds, Insurance Companies, Exchanges, Pawn Shops

- **Commercial Organization**

Shopping Malls, Franchises, Hypermarkets, Hotels, Travel Agencies, Restaurants

- **Entertainment Venues**

Cinemas, Fitness Centers, Resorts, Entertainment Venues, Bars, Beauty Salons

- **Real Estate**

Apartments, Villas, Office Buildings, Commercial Buildings, Sales Offices



VI. Case Show





VII. After-sales Policy

- **Warranty Period**

The warranty period is one year from the date the product arrives at the destination port. During the warranty period, if the small parts are defective, they can be replaced by express delivery. If the complete unit has to be returned for maintenance, the freight is to be covered by the sending side.

- **Extended Warranty**

Extended warranty pricing is calculated as a percentage of the EXW unit price.

2-year warranty: add 8% of the EXW price

E.g. EXW = USD\$1000/PCS → 2-year warranty = USD\$1000 + USD\$80 = USD\$1080

3-year warranty: add 15% of the EXW price

E.g. EXW = USD\$1000/PCS → 3-year warranty = USD\$1000 + USD\$150 = USD\$1150

4-year warranty: add 21% of the EXW price

E.g. EXW = USD\$1000/PCS → 4-year warranty = USD\$1000 + USD\$210 = USD\$1210

5-year warranty: add 26% of the EXW price

E.g. EXW = USD\$1000/PCS → 5-year warranty = USD\$1000 + USD\$260 = USD\$1260

During the warranty period, both parties shall bear his one-way freight.