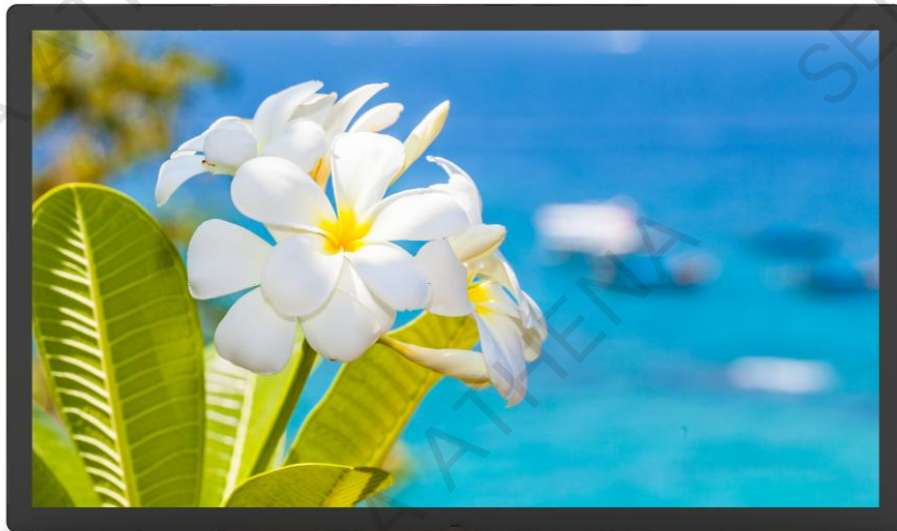




Product Brochure

55"



55 Inch Wall Mount Digital Signage Advertising Displays 4K (Android Version)

The information in this document is subject to the current product.

January 2025

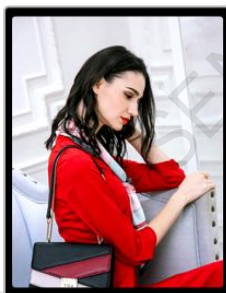


I. Product Highlights

- Stylish Design
- Hard-wearing Quality
- Remote Operation
- Toughened Surface Glass
- 7*24 Operation
- High Definition
- Easy To Use
- Equipment Status Monitoring
- Support Multiple Installation
- Support Customization

Multi-play Mode Optional

More than 20 split screens modules make
advertising more attractive



One split screen



Two split screen



Three split screen



Three split screen



Three split screen



Four split screen



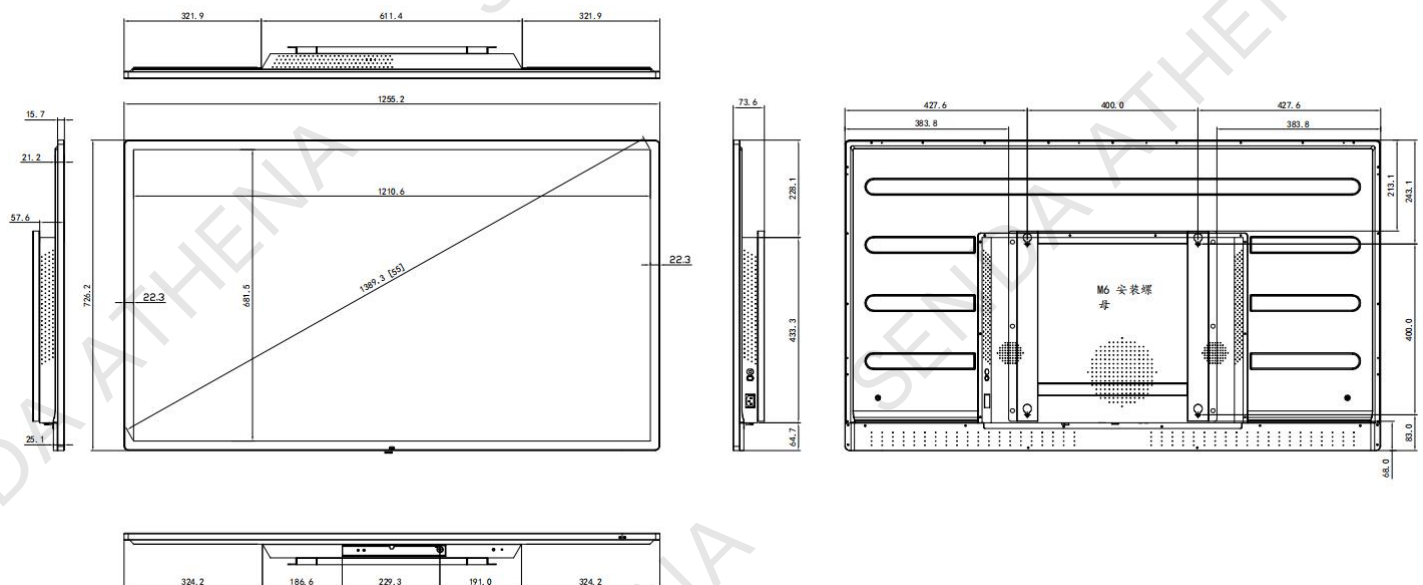
II. Specifications

Category		Wall Mount Digital Signage Advertising Displays
Series Number		SDWM550NT
LCD Screen Parameters	LCD Size	55 Inch
	O/C	TFT LCD Panel
	Light Source	ELED Backlight
	Display Resolution	3840×2160
	Screen Ratio	16 : 9
	Active Area	1210.6mm(H)×681.5mm(V)
	Display Colors	16.7M, 75%
	Brightness	300cd/m2
	Contrast Ratio	1200 : 1
	Angle Of View (Degrees)	178°(H)/178°(V)
	Service Life	30000 Hours
	Response Time	8ms (*)
	Physical Bezel	22.3mm
Basic Parameters of The Scheme	CPU	RK3566; Quad-core Cortex-A17 up to 1.8GHz
	GPU	Mali-G52 GPU Supports OpenGL ES 1.1/2.0/3.2, OpenCL 2.0, Vulkan 1.1.
	RAM	DDR 2GB (4G Optional)
	ROM	EMMC 32G (32G Optional)
	OS	Android 11.0
	Network Support	Ethernet: Supports RJ45 R/A, 10/100Mbps Wi-Fi: Supports 2.4GHz / 5GHz, Wi-Fi 802.11b/g/n/ax (Wi-Fi 6) Bluetooth: Bluetooth 5.0, supports file transfer from mobile devices
Input Interface	USB Port	2 PCS (1*OTG)
	RJ45	1 PCS
	SIM Card Slot	1 PCS
Support Media Format	Video Format	RM/RMVB, MKV, TS, FLV, AVI, VOB, MOV, WMV, MP4, ETC.
	Image Format	BMP, JPEG, PNG, GIF, ETC.
	Audio Format	MP3, WMA, WAV, APE, FLAC, AAC, OGG, M4A, 3GPP,



		ETC.
	Speaker	Stereo L/R, 8Ω 5W × 2 (Default) Stereo L/R, 8Ω 10W × 2 (Compatible)
	Timer Switch	Support
Environmental Factor		Operating Temperature: -20~70℃
		Storage Temperature: -40~70℃
Accessory Package		Manual, Warranty Card, Power Cord, Wifi Antenna (configured according to different versions)
Structure Size	Appearance Color	Black
	Vesa Holes	400×400mm
	Appearance Material	Cold-rolled Steel + Aluminum profile frame
	Dimensions (length * Width * Thickness)	1255.2×726.2×57.6mm
	Gross Weight (Packaging)	30.5kg(for Reference Only, Actual Product Shall Prevail)

III. Product Dimension





IV. Case Show





V. Product Advantages

- **Accurate Target Audience**

Target audiences who are about to buy

- **New Form of Publicity**

The form of multimedia next to the goods is currently the most fashionable and novel form of advertising in shopping malls

- **Effective Cooperation With TV Advertisement**

1% Of TV Advertising Costs, 100% To Deepen The Effect Of TV Advertising. It Can Be Consistent With The Content Of TV Commercials, Reminding Consumers To Buy at the Sales Terminals

- **High Value-added Product**

Advertising & Information Release

- **Long Advertising Period**

It Works 365 Days/Year for Promotion. No Manual Is Required. The Cost Is Extremely Low. The Audience Is Extremely Broad.

VI. Applicable Scenarios

- **Public Places**

Subway, Airport, Park, Exhibition Hall, Stadium, Museum, Conference, Lottery Center

- **Educational Institution**

Various Schools, Off-campus Educational Institutions, Administrative Agencies

- **Financial Institution**

Banks, Securities, Funds, Insurance Companies, Exchanges, Pawn Shops

- **Commercial Organization**

Shopping Malls, Franchises, Hypermarkets, Hotels, Travel Agencies, Restaurants

- **Entertainment Venues**

Cinemas, Fitness Centers, Resorts, Entertainment Venues, Bars, Beauty Salons

- **Real Estate**

Apartments, Villas, Office Buildings, Commercial Buildings, Sales Offices



VII. After-sales Policy

● Warranty Period

The warranty period is one year from the date the product arrives at the destination port. During the warranty period, if the small parts are defective, they can be replaced by express delivery. If the complete unit has to be returned for maintenance, the freight is to be covered by the sending side.

● Extended Warranty

Extended warranty pricing is calculated as a percentage of the EXW unit price.

2-year warranty: add 8% of the EXW price

E.g. EXW = USD\$1000/PCS → 2-year warranty = USD\$1000 + USD\$80 = USD\$1080

3-year warranty: add 15% of the EXW price

E.g. EXW = USD\$1000/PCS → 3-year warranty = USD\$1000 + USD\$150 = USD\$1150

4-year warranty: add 21% of the EXW price

E.g. EXW = USD\$1000/PCS → 4-year warranty = USD\$1000 + USD\$210 = USD\$1210

5-year warranty: add 26% of the EXW price

E.g. EXW = USD\$1000/PCS → 5-year warranty = USD\$1000 + USD\$260 = USD\$1260

During the warranty period, both parties shall bear his one-way freight.