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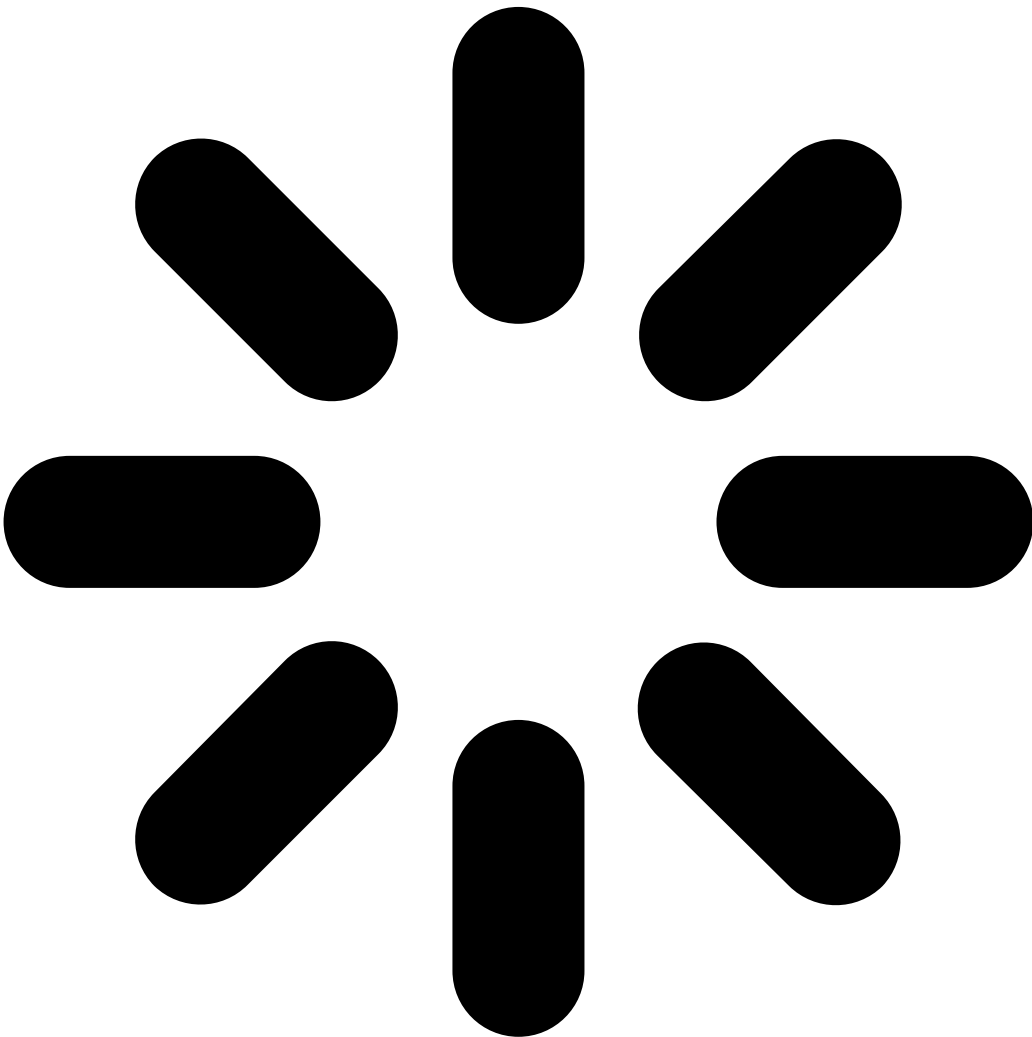


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Apple Vision Pro
From \$3499 or \$291.58/mo. per month for 12 mo.months footnote * Terms apply.

Previous



Pick up from Store



Free shipping



Next

New

Pre-order Apple Vision Pro

Available starting February 2

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Video is not supported



Light Seal. It magnetically attaches to the front and gently conforms to your face while blocking out stray light.



Let’s make Apple Vision Pro personal to you.

First, get measured for your Light Seal and head bands.

Get started

Already started?

See Your Saves

Let’s get a sense of your vision to see whether or not you need optical inserts.

ZEISS Optical Inserts – Readers - \$99
ZEISS Optical Inserts – Prescription - \$149

Get started

How do ZEISS Optical Inserts work?
We'll explain who needs them and why.
[Show more](#)

Storage. Choose how much space you’ll need.

- ☐ 256GBFootnote2 From \$3499 or \$291.58/mo. per month for 12 mo.monthsFootnote*
- ☐ 512GBFootnote2 From \$3699 or \$308.25/mo. per month for 12 mo.monthsFootnote*
- ☐ 1TBFootnote2 From \$3899 or \$324.91/mo. per month for 12 mo.monthsFootnote*

Not sure how much storage to get?
Get a better understanding of how much space you’ll need.
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Payment options. Select the one that works for you.

☐ Buy

- Pay the total amount today
- Get 3% Daily Cash back when you pay with Apple Card

☐ Finance

Apple Card Monthly Installments

- Financed at 0% APR with Apple Card Monthly Installments[◇]
- Get 3% Daily Cash back up front on the full cost of your Apple Vision Pro

How do monthly installments work?
Choose Finance to pay over time with your Apple Card, using Apple Card Monthly Installments. Get 3% Daily Cash back up front and 0% APR.[◇]
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AppleCare+ coverage. Protect your new Apple Vision Pro.Footnote°

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☒ Add AppleCare+ \$499.00 or \$24.99/mo. per month

2 years of unlimited repairs for accidental damage protectionFootnoteΔ Apple-certified service and support Express Replacement Service — we’ll ship you a replacement so you don’t have to wait for a repair 24/7 priority access to Apple experts

☐ No AppleCare+ payment option would you like?

How does AppleCare+ work?
It provides unlimited repairs for accidental damage protection, priority access to Apple experts, and more. See what’s included.
[Show more](#)[Learn more about AppleCare+](#)

AppleCare+ coverage and recurring monthly payments begin when your device ships or is picked up. Coverage can be cancelled at any time as provided in your terms and conditions.

AppleCare+ coverage. Protect your new Apple Vision Pro.Footnote°

☐

☒ Add AppleCare+

\$499.00

2 years of unlimited repairs for accidental damage protectionFootnoteΔ Apple-certified service and support Express Replacement Service — we’ll ship you a replacement so you don’t have to wait for a repair 24/7 priority access to Apple experts

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Learn more about AppleCare+

From \$3499 or \$291.58/mo. per month for 12 mo.months footnote * Terms apply.

Get 3% Daily Cash with Apple Card

Continue

Need a moment?
Keep all your selections by saving this device to Your Saves, then come back anytime and pick up right where you left off.

Save for later



Have more questions?
[Ask an Apple Vision Pro Specialist \(Opens in a new window\)](#)

Frequently Asked Questions

- Can I wear my glasses while using Apple Vision Pro?

No. Apple Vision Pro was specifically designed to be used without glasses. If you wear glasses for vision correction, you may need to purchase ZEISS Optical Inserts. They magnetically attach to Apple Vision Pro to provide precise viewing for those who need glasses or certain contacts.

- How will I know if I need ZEISS Optical Inserts?

When you order Apple Vision Pro, we'll ask you a series of vision questions. Your answers will determine whether or not you need optical inserts. Generally speaking, if you don't wear any vision correction options, you likely won't need ZEISS Optical Inserts. The same is true if you wear soft contact lenses to correct your distance vision since Apple Vision Pro works well with most soft contact lenses.

- Can I add optical inserts after I buy my Apple Vision Pro?

For the best Apple Vision Pro experience right out of the box, it’s important to answer all the vision questions correctly and to add optical inserts to your Apple Vision Pro order if they are recommended. This will ensure the Light Seal you get is compatible with your optical inserts.

If you buy optical inserts later, you may need to purchase a new Light Seal.

- If I need ZEISS Optical Inserts, how do I provide my prescription?

Once we determine that you need ZEISS Optical Inserts, you can complete your purchase and upload your prescription to ZEISS. If you need more time, we’ll also send you an email so you can upload your prescription later.

- Can I share Apple Vision Pro with someone else?

Yes. That person may need a different head band or Light Seal size for the best experience with Apple Vision Pro.

- What will the experience be for U.S.-based customers traveling internationally?

Apple Vision Pro is great for travel and when U.S. customers travel abroad, the experience will remain consistent. That means all of their apps and content will remain accessible while traveling, so they can use apps and enjoy music, TV, and movies.

On the airplane, customers can turn on Travel Mode which adapts Apple Vision Pro to the unique motion of commercial air travel to give you the best experience. They can dial in an Environment, wear AirPods Pro (2nd generation), and sit back to enjoy a movie while seats and sounds around them disappear.

- Can I buy Apple Vision Pro in the U.S. and take it back to my country/region?

Apple Vision Pro is only available for sale in the U.S and is designed for customers in the U.S. to use at home, at work, and while traveling. We look forward to bringing Apple Vision Pro to more countries later this year.

- If an international customer purchases Apple Vision Pro in the U.S. and then tries to use it abroad, how does their experience differ from a U.S.-based customer?

- Apple Vision Pro only supports English (U.S.) for language and typing and English for Siri and Dictation.
- App Store requires an Apple ID with region set to the U.S.
- Purchases on Apple Music and TV app require an Apple ID with region set to the U.S.
- For customers with vision correction needs, ZEISS will only accept vision prescriptions written by U.S. eye care professionals, and will only ship to U.S. locations.
- Customers may not be able to access certain apps, features, or content due to licensing or other restrictions in those countries or regions.
- Apple Support is only available in the U.S.

- Are ZEISS Optical Inserts reimbursable under my Flexible Spending Account (FSA) or Health Saving Account (HSA) in the U.S.?

ZEISS Optical Inserts may be reimbursable under FSA or HSA. Please check with your FSA/HSA plan administrator.

- Are ZEISS Optical Inserts covered by insurance benefits?

Some vision insurance providers may allow you to receive reimbursement of your order. Please check with your vision insurance provider.

What’s in the Box



- Apple Vision Pro with Light Seal, Light Seal Cushion, Solo Knit Band



- Dual Loop Band



- Cover



- Battery



Light Seal Cushion



Polishing Cloth



30W USB-C Power Adapter & USB-C Charge Cable

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Are ZEISS Optical Inserts covered by insurance benefits?

Some vision insurance providers may allow you to receive reimbursement of your order. Please check with your vision insurance provider.

Users must be 13 years or older.

* Monthly pricing is available when you select Apple Card Monthly Installments (ACMI) as payment type at checkout at Apple, and is subject to credit approval and credit limit. Financing terms vary by product. Taxes and shipping are not included in ACMI and are subject to your card's variable APR. See the [Apple Card Customer Agreement \(Opens in a new window\)](#) for more information. ACMI is not available for purchases made online at special storefronts. The last month's payment for each product will be the product's purchase price, less all other payments at the monthly payment amount. ACMI financing is subject to change at any time for any reason, including but not limited to, installment term lengths and eligible products. See [https://support.apple.com/kb/HT211204 \(Opens in a new window\)](https://support.apple.com/kb/HT211204 (Opens in a new window)) for information about upcoming changes to ACMI financing.

To access and use all Apple Card features and products available only to Apple Card users, you must add Apple Card to Wallet on an iPhone or iPad that supports and has the latest version of

iOS or iPadOS. Apple Card is subject to credit approval, available only for qualifying applicants in the United States, and issued by Goldman Sachs Bank USA, Salt Lake City Branch.

If you reside in the U.S. territories, please call Goldman Sachs at 877-255-5923 with questions about Apple Card.

◇ Apple Card Monthly Installments (ACMI) is a 0% APR payment option that is only available if you select it at checkout in the U.S. for eligible products purchased at Apple Store locations, [apple.com \(Opens in a new window\)](#), the Apple Store app, or by calling 1-800-MY-APPLE, and is subject to credit approval and credit limit. See [Apple Support \(Opens in a new window\)](#) for more information about eligible products. APR ranges may vary based on when you accepted an Apple Card. Cardholders who accept an Apple Card on and/or after August 10, 2023: Variable APRs for Apple Card, other than ACMI, range from 19.24% to 29.49% based on creditworthiness. Rates as of August 10, 2023. Existing cardholders: See your Customer Agreement for applicable rates and fee. If you buy an ACMI-eligible product by choosing to pay in full with Apple Card (instead of using ACMI), that purchase is subject to the Apple Card variable APR, not 0% APR. Taxes and shipping on ACMI purchases are subject to the variable APR, not 0% APR. When you buy an iPhone with ACMI, you'll need to select AT&T, T-Mobile, or Verizon as your carrier when you check out. An iPhone purchased with ACMI is always unlocked, so you can switch carriers at any time. ACMI is not available for purchases made online at the following special stores: Apple Employee Purchase Plan; participating corporate Employee Purchase Programs; Apple at Work for small businesses; Government, and Veterans and Military Purchase Programs, or on refurbished devices. The last month's payment for each product will be the product's purchase price, less all other payments at the monthly payment amount. ACMI financing is subject to change at any time for any reason, including but not limited to, installment term lengths and eligible products. See [Apple Support \(Opens in a new window\)](#) for information about upcoming changes to ACMI financing. See the [Apple Card Customer Agreement \(Opens in a new window\)](#) for more information about ACMI financing.

△ Accidental Damage means physical damage from handling due to unexpected and unintentional events. AppleCare+ will not provide accidental damage protection for accessories not included in the original packaging or third-party accessories used with the Covered Equipment, including, but not limited to, prescribed or other corrective lenses. Each incident is subject to a service fee.

° Depending on the AppleCare+ plan selected, the coverage is for either a monthly term until cancelled or for two years of coverage. If Apple Card Monthly Installments (ACMI) is selected as a payment type, only the two year AppleCare+ plan is available (not the monthly plan).

1. Valid prescription required. Not all prescriptions are supported. Vision correction accessories are sold separately.

2. 1GB = 1 billion bytes and 1TB = 1 trillion bytes; actual formatted capacity less.

We approximate your location from your internet IP address by matching it to a geographic region or from the location entered during your previous visit to Apple.

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