



超轻超薄 维护方便 动态显示 智慧管理

智能货架广告LED显示屏

Smart Advertising Shelf LED Screen

Ultra-thin and lightweight, convenient, dynamic screen, and smart management

产品参数 Specification

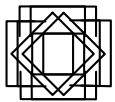
灯珠/像素点 Lamp			
序号 Serial Number	项目 Item	P1.25	P1.875
1	封装方式Package Mode	SMD 4IN1	SMD1515
2	物理点间距Pixel Pitch	1.25mm	1.875mm
3	发光点颜色 Pixel Configuration	1R1G1B	1R1G1B
模组 LED Module			
序号 Serial Number	项目 Item	P1.25	P1.875
1	模组尺寸 (宽x高) Module Size (W*H)	240mm*60mm	240mm*60mm
2	模组重量Module Weight	0.2Kg	0.2Kg
3	模组分辨率 (宽x高) Module Resolution(W*H)	192Dots*48Dots	128Dots*32Dots
4	物理密度Pixel Density	640000dots/m²	284444dots/ m²
5	扫描Scsn Mode	48S	32S
6	刷新率 Refresh Rate	≥3840Hz	≥3840Hz
7	亮度Brightness	≥800CD/m²	≥800CD/m²
8	灰度Signal Processing	16Bit	16Bit
9	接口Port	24P	24P
10	模组功耗 Power Consumption	10W	10W
11	防护级别 Protection Level	IP43	IP43
12	环境温度Temperature	工作温度 Operating: -20℃ ~ 70℃ 存储温度Storage: -40℃ ~ 85℃	工作温度 Operating: -20℃ ~ 70℃ 存储温度Storage: -40℃ ~ 85℃
13	相对湿度Relative Humidity	工作Work: 10% ~ 90%, 无凝结 No Condensation 存贮Store: 10% ~ 90%, 无凝结 No Condensation	工作Work: 10% ~ 90%, 无凝结 No Condensation 存贮Store: 10% ~ 90%, 无凝结 No Condensation
箱体 Cabinet			
序号 Serial Number	项目 Item	P1.25	P1.875
1	箱体显示尺寸 (宽*高) Screen Area(W*H)	480mm*60mm/720mm*60mm	480mm*60mm/720mm*60mm
2	箱体外观尺寸 (宽*高*厚) Cabinet Size(W*H*THK)	484mm*65mm/724mm*65mm	484mm*65mm/724mm*65mm
3	箱体重量Cadbnet Weight	0.56Kg/0.8Kg	0.56Kg/0.8Kg
4	箱体分辨率 (宽*高) Cabinet Resolution(W*H)	384Dots*48Dots/576Dots*48Dots	256Dots*32Dots/384Dots*32Dots
5	模组分布 (宽*高) Module Distribution(W*H)	2*1/3*1	2*1/3*1
6	箱体级联 Cascade Cabinet	支持 Support	支持 Support
7	安装方式 Installation Method	固定在货架前端 Fixed on the front end of the shelf	固定在货架前端 Fixed on the front end of the shelf
8	功耗 Power Consumption	平均Average: 15W/PCS 最大Max.: 35W/PCS	平均Average: 15W/PCS 最大Max.: 35W/PCS

屏体 LED Screen			
序号 Serial Number	项目 Item	P1.25	P1.875
1	最佳视距 Best View Distance	0.5m~5m	0.5m~5m
2	最佳观看角度 Best View Angle	140°(W) ~ 120° (H)	140°(W) ~ 120° (H)
3	平整度Flatness	≤0.2mm	≤0.2mm
4	工作电压 Working Voltage	AC110 / AC220V±15% 40 ~ 65HZ	AC110 / AC220V±15% 40 ~ 65HZ
5	控制方式 Control Method	同/异步控制Synchronous/ asynchronous Control	同/异步控制Synchronous/ asynchronous Control
6	控制终端 Control Terminal	电脑手机U盘Computer Mobile Phone USB Stick	电脑手机U盘Computer Mobile Phone USB Stick
7	温度感应器 Temperature Sensor	选配Optional	选配Optional
8	亮度感应器 Brightness Sensor	选配Optional	选配Optional
9	烟雾报警器 Smoke Alarms	选配Optional	选配Optional
10	支持内容格式Content	文本文件, Office文件, 图片文件 (DNG/JPEG/GIF/PNG/BMP/PSD) 视频文件 (AVI/JPEG/MOV/MPEG/ DAT/VOB/BMP/JPG/TIFF/GIF/FLI/ FLC/RMVB)	文本文件, Office文件, 图片文件 (D NG/JPEG/GIF/PNG/BMP/PSD) 视频 文件 (AVI/JPEG/MOV/MPEG/DAT/V OB/BMP/JPG/TIFF/GIF/FLI/FLC/RM VB)
11	保护方式Protection Method	模组表面GOB防水 Module surface GOB waterproof	模组表面GOB防水 Module surface GOB waterproof
12	LED寿命Lifespan	> 50000小时 Hours	> 50000小时 Hours
包装 Package			
序号 Serial Number	项目 Item	P1.25	P1.875
1	包装方式 Packing	纸箱 Carton	纸箱 Carton
2	数量 Quantity	1PCS/Carton	1PCS/Carton
3	重量 Weight	1Kg	1Kg

产品特点 Product Features

智能货架广告LED显示屏意在取代大型超市的传统货架卡片，传统货架卡片写了货品介绍，详情，价格，条码等信息，每次促销活动、上新、调整货物等情况就得全部更换货架卡片，工作量大，需要大量人力。智能货架广告LED显示屏能通过电脑或手机批量更换屏幕信息，节省人力物力；而且可以播放动感绚丽的产品视频，促进消费者的加购。

The smart advertising shelf LED display is designed to replace the traditional shelf labels in large supermarkets displayed in traditional way, which includes product introduction, details, prices, barcodes, etc. When it occurs to promotion, new goods replacements, or rearrangement of goods, all these old labels have to be abandoned by new ones, which means large a lot of manpower. The smart advertising shelf LED display is perfect alternative solution and it displays commercial information synchronously through remote control on computer or mobile phone, saving manpower and material resources; and it can play dynamic and gorgeous product videos to raise consumers' additional purchasing interest.



适用性强

Strong Adaptability



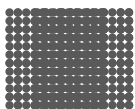
全面保护

Complete Protection



智能控制

Smart Control



多种显示

Multi-mode Presentation



集成化设计，即插即用

Integrated design, hot-pluggin

适用性强

通用型安装结构，适合超市/卖场/仓库货架屏安装。

全面保护

新增GOB保护面板，两侧增加保护盖，防止运输与搬运过程中损坏灯板。

智能控制

异步/同步控制，随时更换播放内容，可设置定时播放，智慧管理节省人力物力。

多种显示

可连接到商场管理定价系统，价格自动更新实时显示。可设置多个界面同时显示，如静态货品信息和动态宣传广告同时显示，促进顾客加购。

集成化设计，即插即用

产品采用集成化设计，即插即用，安装便捷，使用便利。



Strong Adaptability

General-purposed structure for installation, suitable for application in supermarkets/marketplaces/warehouses

Complete Protection

New GOB panel with side protective covers to prevent from accidental damages in shipping and transferring.

Smart Control

Synchronous/Asynchronous control to update information on screen and to play information on stipulated time, saving managerial resources.

Multi-mode Presentation

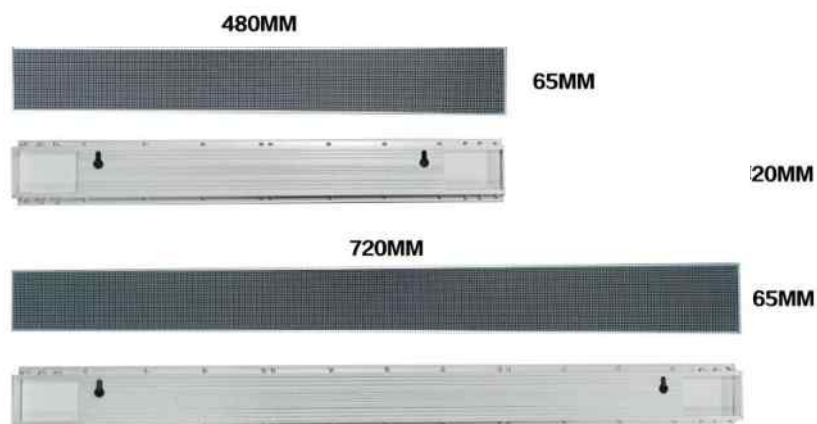
It can be allowed into network of pricing system in marketplace management, allowing real-time update in price of items on shelves. Multi-windows can be set on the shelf screens, showing simultaneously static goods information and dynamic advertisements to prolong customers' shopping visit.

Integrated design, hot-plugging

Integrated design with hot-plugging function for convenient, easy-to-use application.

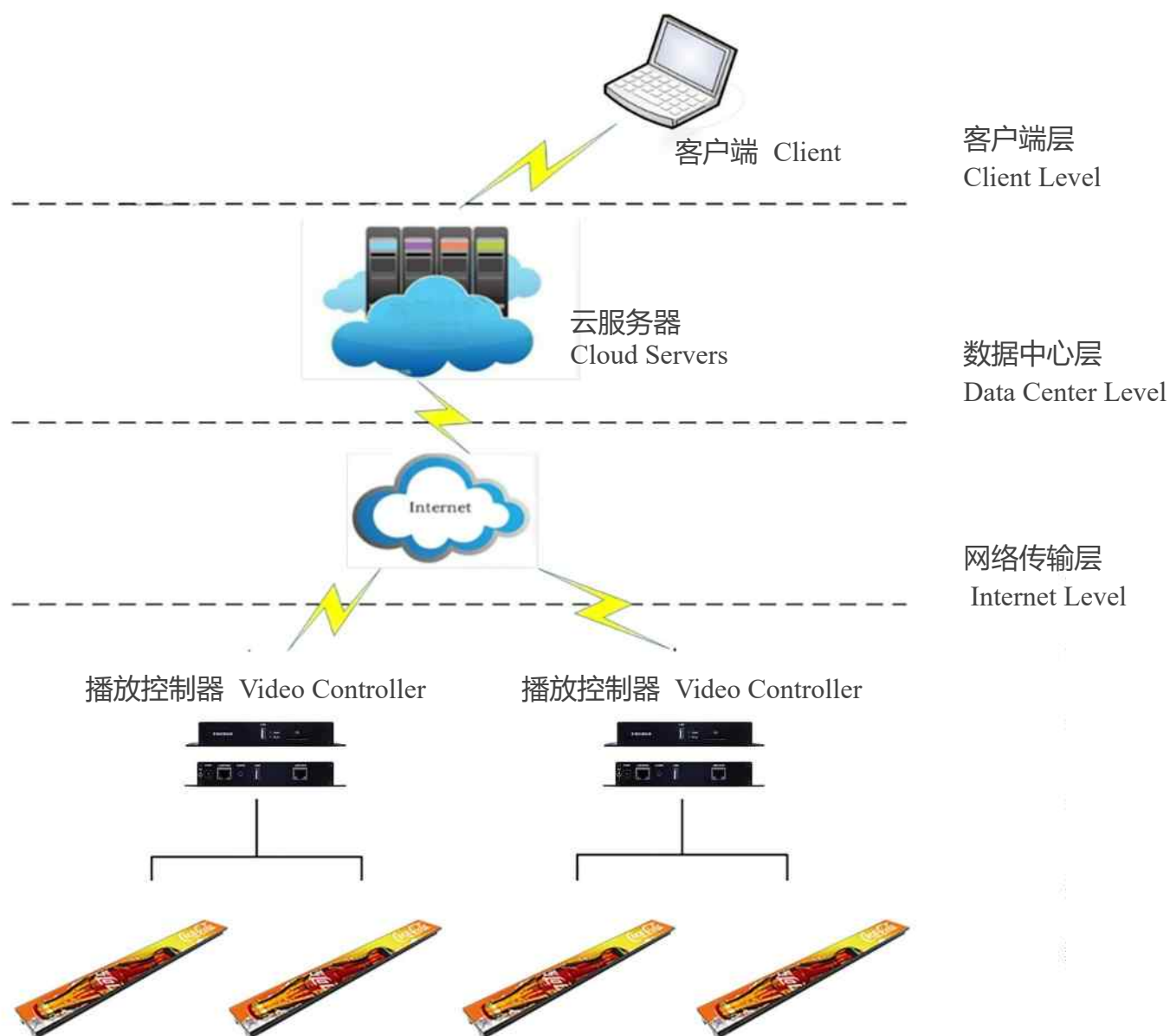
产品细节 Details

模组尺寸示意图
Module Size



集群云端控制示意图

Clustering Cloud Control



关于威固 About Vegoo

深圳市威固电子科技有限公司是一家以LED模组、LED配件、LED显示屏为主导的高科技企业。威固电子科技于2016年创立，发展至今外协工厂占地面积近万平方米，工人300多人，拥有15台高速贴片机，每月可生产LED显示屏8000平方米。

Shenzhen Weigu Electronic Technology Co. Ltd (Brand:Vegoo)is a new high-tech enterprise which focuses on R&D, manufacture, sales and solutions of LED displays, and accessory parts. The company, founded in 2016, has teamed up a professional, elite group of 300 members. Our factory covers an area of nearly 10,000 square meter, monthly production reach to 8,000 square meters of LED display with 15 sets high-speed SMD machine.

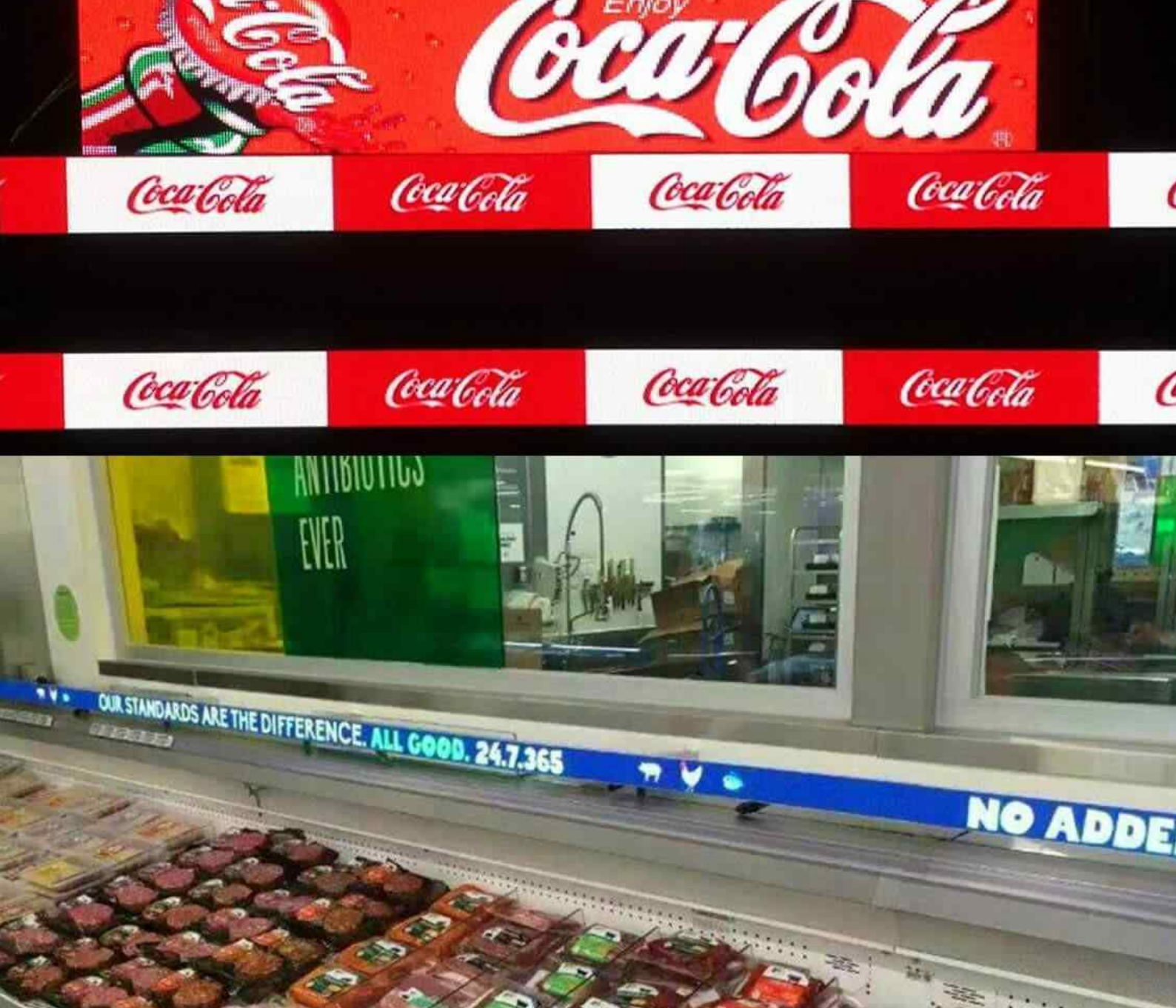


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深圳市威固电子科技有限公司

地址：深圳市光明区 田街道禾仓路格雅科技大厦1栋806

官网：www.vegooled.cn 固话：0755-21023409

联系人：王超 手机：138 2322 0029(微信同号) 邮箱：Eric@vegooled.com

Shenzhen Weigu Electronic Technology Co.,LTD

ADD: 806,Building 1,Geya Technology Building,Mashantou CommunityClock Base,Matian Street,Guangming District,Shenzhen

Web: www.vegooled.com Tel:+86-755-21023409

Contact: Linda Ma Mob/ WeChat/ WhatsApp : 008615118043086

Email: Linda@vegooled.com