



Product Brochure

65"



65 Inch Outdoor Maintenance-free Freestanding Digital Signage Displays 4K (Android Version)

The information in this document is subject to the current product.

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I. Product Highlights

- Full Aluminum Structure
- Lightweight Enclosure
- Noise-free Performance
- Outdoor High Brightness
- Intelligent Temperature Control
- Ambient Light Sensor
- Dust-proof & Waterproof IP66
- Electrical Protection
- High Reliability
- Energy Saving





II. Specifications

Product Technical Parameters		
Category		Outdoor Maintenance-free Freestanding Digital Signage Displays
Series Number		SDODFS650MF
Panel	LCD Panel Size	65 Inch
	Native Resolution	3840*2160
	Brightness	3000 nits
	Color	16.7M
	Contrast Ratio	1200:1
	Response Time (Typ.)	6 ms
	Viewing Angle	178/178
	Light Lifetime (Typ.)	60000 Hours
Basic Parameters of The Scheme	CPU	RK3566; Quad-core Cortex-A17 up to 1.8GHz
	GPU	Mali-G52 GPU Supports OpenGL ES 1.1/2.0/3.2, OpenCL 2.0, Vulkan 1.1.
	RAM	DDR 2GB (4G Optional)
	ROM	EMMC 32G (32G Optional)
	OS	Android 11.0
	Network Support	Ethernet: Supports RJ45 R/A, 10/100Mbps Wi-Fi: Supports 2.4GHz / 5GHz, Wi-Fi 802.11b/g/n/ax (Wi-Fi 6) Bluetooth: Bluetooth 5.0, supports file transfer from mobile devices
Input Interface	USB Port	2 PCS (1*OTG)
	RJ45	1 PCS
	SIM Card Slot	1 PCS
Support Media Format	Video Format	RM/RMVB, MKV, TS, FLV, AVI, VOB, MOV, WMV, MP4, ETC.
	Image Format	BMP, JPEG, PNG, GIF, ETC.
	Audio Format	MP3, WMA
	Speaker	Stereo L/R, 8Ω5W × 2
	Timer Switch	Support



III. Product Dimension





IV. Case





V. Product Advantages

- **Accurate Target Audience**

Target audiences who are about to buy

- **New Form of Publicity**

The form of multimedia next to the goods is currently the most fashionable and novel form of advertising in shopping malls

- **Effective Cooperation With TV Advertisement**

1% Of TV Advertising Costs, 100% To Deepen The Effect Of TV Advertising. It Can Be Consistent With The Content Of TV Commercials, Reminding Consumers To Buy at the Sales Terminals

- **High Value-added Product**

Advertising & Information Release

- **Long Advertising Period**

It Works 365 Days/Year for Promotion. No Manual Is Required. The Cost Is Extremely Low. The Audience Is Extremely Broad.

VI. Applicable Scenarios

- **Public Places**

Subway, Airport, Park, Exhibition Hall, Stadium, Museum, Conference, Lottery Center

- **Educational Institution**

Various Schools, Off-campus Educational Institutions, Administrative Agencies

- **Financial Institution**

Banks, Securities, Funds, Insurance Companies, Exchanges, Pawn Shops

- **Commercial Organization**

Shopping Malls, Franchises, Hypermarkets, Hotels, Travel Agencies, Restaurants

- **Entertainment Venues**

Cinemas, Fitness Centers, Resorts, Entertainment Venues, Bars, Beauty Salons

- **Real Estate**

Apartments, Villas, Office Buildings, Commercial Buildings, Sales Offices



VII. After-sales Policy

● Warranty Period

The warranty period is one year from the date the product arrives at the destination port. During the warranty period, if the small parts are defective, they can be replaced by express delivery. If the complete unit has to be returned for maintenance, the freight is to be covered by the sending side.

● Extended Warranty

Extended warranty pricing is calculated as a percentage of the EXW unit price.

2-year warranty: add 8% of the EXW price

E.g. EXW = USD\$1000/PCS → 2-year warranty = USD\$1000 + USD\$80 = USD\$1080

3-year warranty: add 15% of the EXW price

E.g. EXW = USD\$1000/PCS → 3-year warranty = USD\$1000 + USD\$150 = USD\$1150

4-year warranty: add 21% of the EXW price

E.g. EXW = USD\$1000/PCS → 4-year warranty = USD\$1000 + USD\$210 = USD\$1210

5-year warranty: add 26% of the EXW price

E.g. EXW = USD\$1000/PCS → 5-year warranty = USD\$1000 + USD\$260 = USD\$1260

During the warranty period, both parties shall bear his one-way freight.