



Product Brochure



98 Inch Infrared Touch Wall Mount Digital Signage Advertising Display 4K (Android Version)

The information in this document is subject to the current product.

January 2025

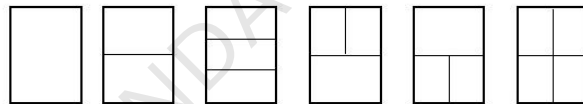


I. Product Highlights

- Stylish Design
- Hard-wearing Quality
- Infrared Touch
- Remote Publishing
- 7*24 Operation
- High Definition
- Easy To Use
- Customizing Available
- Support Split Screen
- Equipment Status Monitoring

Multi-play Mode Optional

More than 20 split screens modules make
advertising more attractive



One split screen



Two split screen



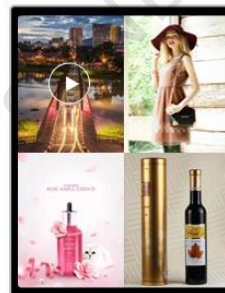
Three split screen



Three split screen



Three split screen



Four split screen



II. Specifications

Category		Infrared Touch Wall Mount Digital Signage Advertising Display
Series Number		SDWM980IR
LCD Screen Parameters	Active Area	2160(H)mm×1215.5(V)mm
	Display Resolution	3840(H)×2160(V)
	Display Colors	16.7M
	Brightness	320-500 cd/m ² (Optional)
	Contrast Ratio	1200:1
	Angle Of View	89/89/89/89 (Typ.)(CR≥10)
	Service Life	>50000 Hours
	Response Time	6ms (typ.)
Basic Parameters of The Scheme	CPU	RK3566; Quad-core Cortex-A17 up to 1.8GHz
	GPU	Mali-G52 GPU Supports OpenGL ES 1.1/2.0/3.2, OpenCL 2.0, Vulkan 1.1.
	RAM	DDR 2GB(4G Optional)
	ROM	EMMC32G (32G Optional)
	OS	Android 11.0
	Network Support	Ethernet: Supports RJ45 R/A, 10/100Mbps Wi-Fi: Supports 2.4GHz / 5GHz, Wi-Fi 802.11b/g/n/ax (Wi-Fi 6) Bluetooth: Bluetooth 5.0, supports file transfer from mobile devices
Input & Output Interface	USB Port	2 PCS (1*OTG)
	RJ45	1 PCS
	SIM Card Slot	1 PCS

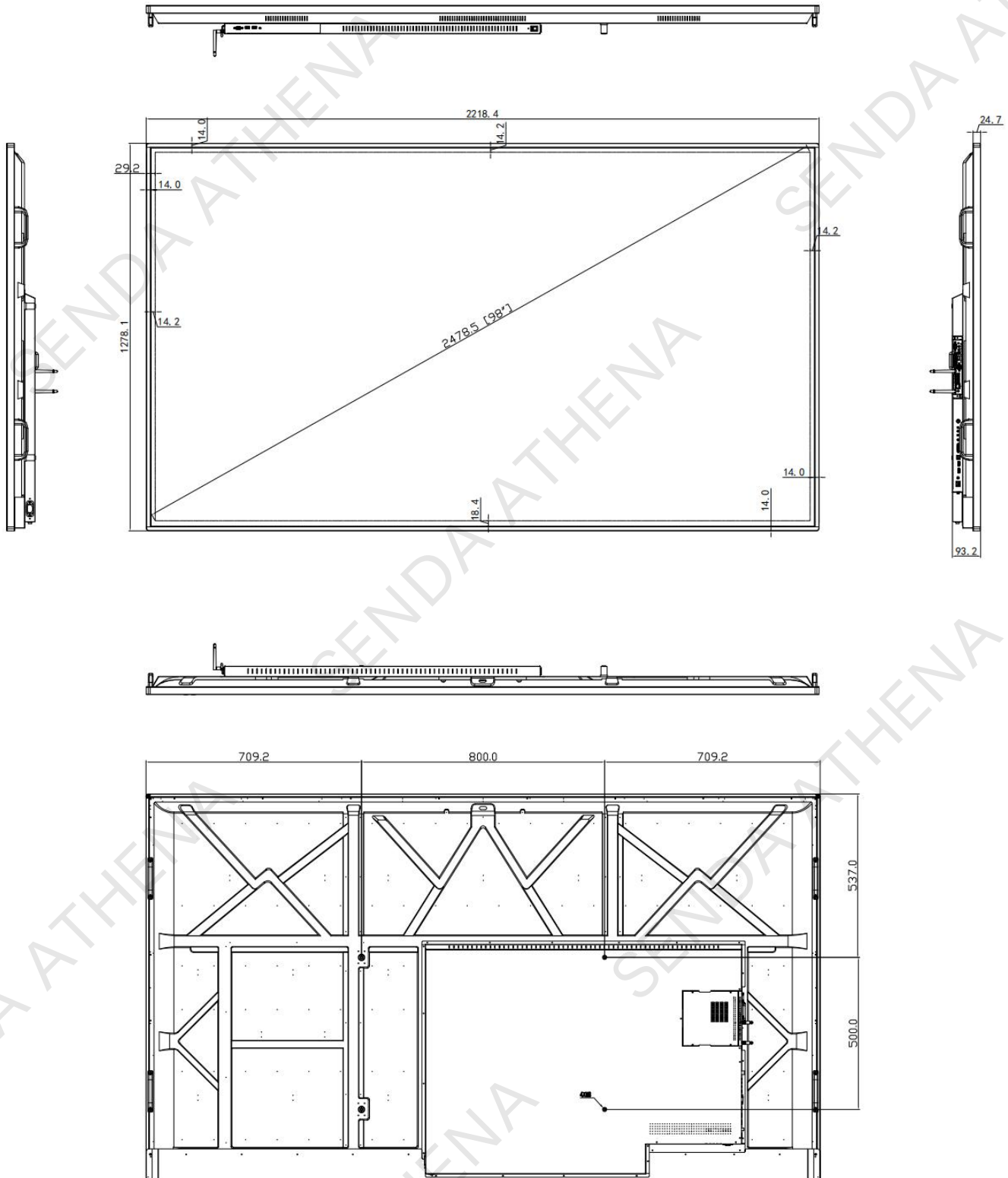


Support Media Format	Video Format	H.265 (HEVC), H.264, VP8, MAV, WMV, AVS, H.263, MPEG-4, ETC.
	Image Format	JPG, BMP, PNG, ETC.
	Audio Format	MP3, WMA, WAV, APE, FLAC, AAC, OGG, M4A, 3GPP, ETC.
Others	Speaker	Stereo L/R, 8Ω5W × 2
	Input Voltage	100~240V 60/50Hz
	Timer Switch	Support
	System Upgrade	Support TF Card Upgrade
Touch	Touch Technology	Infrared Touch
	Touch Type	10-point Infrared Touch
	Embedding Method	Front Embedded
	Induction Method	Fingers, Writing Pens Or Other Non-transparent Touch-sensitive Media
	Touch Screen Positioning Resolution	4096*4096
	Communication Interface	USB
	Responding Speed	Click: <16ms Continuous: <6ms
	Positioning Accuracy	≤±2mm
Environmental Factor		Operating Temperature: 0℃ ~ 40℃
		Storage Temperature: -20℃ ~ 60℃
Accessory Package		Manual, Warranty Card, Power Cord, Wifi Antenna (configured According To Different Versions)
Structure Size	Appearance Material	Safety Rounded Corner Design, Aluminum Alloy Frame, High-quality Sheet Metal, 5 Years Of Protection
	Dimensions (length * Width * Thickness)	2218.4*1278.1*93.2mm



	Gross Weight (Packaging)	150kg (for Reference Only, Actual Product Shall Prevail)
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III. Product Dimension





IV. Product Advantages

- **Accurate Target Audience**

Target audiences who are about to buy

- **High Value-added Product**

Advertising & Information Release

- **New Form of Publicity**

The form of multimedia next to the goods is currently the most fashionable and novel form of advertising in shopping malls

- **Long Advertising Period**

It Works 365 Days/Year for Promotion. No Manual Is Required. The Cost Is Extremely Low. The Audience Is Extremely Broad.

- **Effective Cooperation With TV Advertisement**

1% Of TV Advertising Costs, 100% To Deepen The Effect Of TV Advertising. It Can Be Consistent With The Content Of TV Commercials, Reminding Consumers To Buy at the Sales Terminals

V. Applicable Scenarios

- **Public Places**

Subway, Airport, Park, Exhibition Hall, Stadium, Museum, Conference, Lottery Center

- **Commercial Organization**

Shopping Malls, Franchises, Hypermarkets, Hotels, Travel Agencies, Restaurants

- **Educational Institution**

Various Schools, Off-campus Educational Institutions, Administrative Agencies

- **Entertainment Venues**

Cinemas, Fitness Centers, Resorts, Entertainment Venues, Bars, Beauty Salons

- **Financial Institution**

Banks, Securities, Funds, Insurance Companies, Exchanges, Pawn Shops

- **Real Estate**

Apartments, Villas, Office Buildings, Commercial Buildings, Sales Offices



VI. Case Show





VII. After-sales Policy

● Warranty Period

The warranty period is one year from the date the product arrives at the destination port. During the warranty period, if the small parts are defective, they can be replaced by express delivery. If the complete unit has to be returned for maintenance, the freight is to be covered by the sending side.

● Extended Warranty

Extended warranty pricing is calculated as a percentage of the EXW unit price.

2-year warranty: add 8% of the EXW price

E.g. EXW = USD\$1000/PCS → 2-year warranty = USD\$1000 + USD\$80 = USD\$1080

3-year warranty: add 15% of the EXW price

E.g. EXW = USD\$1000/PCS → 3-year warranty = USD\$1000 + USD\$150 = USD\$1150

4-year warranty: add 21% of the EXW price

E.g. EXW = USD\$1000/PCS → 4-year warranty = USD\$1000 + USD\$210 = USD\$1210

5-year warranty: add 26% of the EXW price

E.g. EXW = USD\$1000/PCS → 5-year warranty = USD\$1000 + USD\$260 = USD\$1260

During the warranty period, both parties shall bear his one-way freight.