

Product Type	Palmolive
Palmolive	1. Palmolive Soap • Product Types: Bar soap, liquid soap • Key Ingredients: ○ For bar soap: Sodium tallowate (from animal fat), sodium cocoate (from coconut oil), glycerin, fragrances, colorants. ○ For liquid soap: Water, sodium laureth sulfate (surfactant), glycerin, fragrance, preservatives. • Packaging: ○ Bar soap: Typically wrapped in paper or plastic, often in a cardboard box. ○ Liquid soap: Bottled in plastic containers (sizes vary from 250 ml to 1 liter). • Size: ○ Bar soaps are typically 100g (3.5 oz) to 150g (5.3 oz). ○ Liquid soaps come in various sizes, typically from 250ml (8.45 fl oz) to 1L (33.8 fl oz). • Fragrance: Common scents include Aloe, Lavender, Lemon, and Olive. • Skin Type: Moisturizing, anti-bacterial, or hypoallergenic formulations depending on the variant. 2. Palmolive Dish Soap • Product Types: Concentrated, Regular, Eco-friendly options • Key Ingredients: ○ Surfactants like Sodium Lauryl Sulfate, Cocamidopropyl Betaine. ○ Plant-derived ingredients like lemon or aloe extracts in eco-friendly versions. ○ Fragrance, colorants, preservatives. • Packaging:

- Typically comes in plastic bottles (sizes from 250 ml to 1 liter or larger).
- **Size:** Common sizes include 355 ml (12 fl oz), 500 ml (16.9 fl oz), 1 liter (33.8 fl oz).
- **Fragrance:** Common scents are Lemon, Apple, Aloe, and Floral.
- **Special Features:**
 - Antibacterial formulas
 - Grease-cutting power
 - Hypoallergenic versions for sensitive skin
 - Eco-friendly versions with biodegradable ingredients
- **Usage:** Concentrated formulas require less soap per use, more economical.

3. Palmolive Shampoo

- **Product Types:** Regular, Moisturizing, Anti-Dandruff, Volume Boosting, Color Protection, etc.
- **Key Ingredients:**
 - Surfactants like Sodium Lauryl Sulfate, Cocamidopropyl Betaine.
 - Conditioning agents like Panthenol (Pro-Vitamin B5), glycerin, oils (e.g., Olive or Argan).
 - Antioxidants, fragrances.
- **Packaging:**
 - Plastic bottles (ranging from 250 ml to 750 ml).
- **Size:** Common sizes include 250 ml (8.45 fl oz), 400 ml (13.5 fl oz), 750 ml (25.4 fl oz).
- **Fragrance:** Typical scents include Coconut, Aloe, Argan Oil, and more.
- **Features:**
 - Moisturizing and nourishing formulas for dry or damaged hair.

- Anti-dandruff formulas with ingredients like Zinc Pyrithione.
- Color protection for dyed hair.

4. Palmolive Shower Gel / Body Wash

- **Product Types:** Moisturizing, Exfoliating, Sensitive Skin, etc.
- **Key Ingredients:**
 - Surfactants like Sodium Laureth Sulfate, glycerin.
 - Natural oils like Olive Oil, Coconut Oil, or Aloe Vera.
 - Exfoliating beads or scrubs in specific formulations.
 - Fragrances, preservatives.
- **Packaging:**
 - Plastic bottles, often with a pump dispenser (sizes range from 250 ml to 1 liter).
- **Size:** Common sizes are 250 ml, 500 ml, or 1L.
- **Fragrance:** Lavender, Aloe Vera, Olive, Citrus, etc.
- **Features:**
 - Moisturizing, nourishing skin.
 - Gentle on sensitive skin (some variants).

5. Palmolive Toothpaste

- **Product Types:** Whitening, Fresh Breath, Total Care, Sensitive, etc.
- **Key Ingredients:**
 - Fluoride compounds for cavity protection (e.g., Sodium Fluoride).
 - Glycerin, Sorbitol, and Calcium Carbonate for texture and cleaning.
 - Flavoring agents (Mint, Herbal, etc.).
- **Packaging:**

- Tubes, usually made of plastic (sizes range from 100g to 150g).
- **Size:** Typically 100g (3.5 oz) or 150g (5.3 oz).
- **Features:**
 - Cavity protection, plaque control, whitening, and fresh breath.

6. Palmolive Home Care (e.g., Floor Cleaner, Multipurpose Cleaner)

- **Product Types:** Floor cleaners, All-purpose cleaners, Dishwashing liquids.
- **Key Ingredients:**
 - Surfactants (e.g., Sodium Lauryl Sulfate, Sodium Chloride).
 - Solvents and emulsifiers for grease-cutting.
 - Fragrances, colorants, preservatives.
- **Packaging:**
 - Plastic bottles (sizes range from 500 ml to 1 liter).
- **Size:** Common sizes include 500 ml (16.9 fl oz), 1 liter (33.8 fl oz).
- **Fragrance:** Citrus, Fresh, Lavender, etc.
- **Features:**
 - Antibacterial properties
 - Grease cutting
 - Safe on various surfaces like countertops and floors.

7. Palmolive Eco-Friendly Range

- **Product Types:** Dish soaps, body washes, and other cleaners.
- **Key Ingredients:**
 - Biodegradable surfactants derived from natural sources like coconut or palm oils.

	○ Less synthetic fragrances and dyes. • Packaging: ○ Often in recyclable plastic bottles or packaging made from post-consumer recycled materials. • Size: Similar sizes to regular products, ranging from 250 ml to 1 liter. • Features: ○ Eco-friendly ingredients ○ Biodegradable ○ Cruelty-free
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